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2011 Women's Committee Report

Introduction

The Women's Committee was re-activated during 2010. It was populated with Women that bring business experience as well as personal athletic experience in triathlons to the committee. We have created a Strategic Plan, a vision statement and a plan of action supporting both. Our vision: To empower women in the sport to positions of governance and provide resources for women in all stages of their lives for better performance in their sport. The events during 2010 addressed our vision and our commitment to our women members.

2010 Accomplishments

In 2010 The WC:

1. Was populated with the following women: Barb Lindquist, Mariella de Jong, Kelle Burke, Marti Greer, Candy Cheatham our Board Liaison.
2. The WC held it's first swim clinic during Nationals in Tuscaloosa. The intended audience was women new to the sport. An evaluation survey on the clinic is currently being developed.
3. A column entitled "**Her Turn**" has been created and appears in each issue of USA Triathlon Life Magazine. Article topics are in keeping with the established vision. The first four articles are addressing the needs of women athletes at various stages in their lives.
4. WC Chair and Board Liaison attended the Women's Conference in Budapest, Hungary.
5. WC Chair attended the Governance Seminar held during PATCO in Puerto Vallarta, Mexico

2011 Objectives

For FY 2011 the WC has requested funding for the following events:

1. **Three Webinars on Leadership and Governance**

Moderator: Rose Snyder

Description: The WC is planning a webinar series with the goal of recruiting, educating and promoting women for key leadership positions within USA Triathlon at the local, regional and national levels of governance. The webinars are scheduled for February, March and August.

Target Audience: Women members of USAT with a desire to prepare and familiarize themselves with opportunities for service within USAT in positions of leadership and governance on committees, local, regional and national levels.

Marketing of Webinars: The series will be marketed through mass emails directly to all female members, the USAT website and through press releases.

2. **Three \$1,500.00 Matching-Grants:**

Description: Applications for the matching-grants will be made available to the regions.

Criteria used for awarding grants to 3 Regions include demonstration of matching funds and compliance with the grant funding specifications. Regions may qualify for the matching portion of the grant requirement in the form of sponsorship monies, in-kind donations, and volunteer hours. Use of grant money must comply with the criteria set forth in the grant application. Preliminary areas agreed upon by the WC are:





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- Clinics for women participating in triathlons for the first time
- Clinics for women returning to the sport at different stages of their lives
- Clinics in conjunction with Universities and colleges promoting women in triathlons
- Clinics requiring joint participation of mothers and their children

The invitations to apply for the matching grants will be sent directly to the regions in January. Regions will be notified in February and events must be completed by Sept 1, 2011.

Target Audience: Women wanting to enhance their triathlon skills and knowledge of the sport and women in the fight against childhood obesity.

Conclusion

The Women's Committee of 2010 is focusing its resources on encouraging women to consider and prepare for positions of leadership and governance and to better train our women members to be the best athletes they can be. Internationally the current climate in the world of triathlon is focused on the role women play in the sport both as leaders and athletes. USAT has a commitment and responsibility to serve its women members in a way that meets their needs and provides for development in the sport.

Submitted by:
Awilda Harrington



MEMBER