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2011 Duathlon Committee Report

Introduction

The Duathlon Committee was very active in 2010 following through on the SWOT analysis (Strengths, Weaknesses, Opportunities, and Threats) that was initiated in November 2009. This template generated the basis for a Duathlon Master Plan, a comprehensive plan created by the committee USAT liaison Wendy Peel, with the goal of growing duathlon in the USA.

2010 Accomplishments

- Record Numbers (1805 participants throughout all races) at 2010 Du Nationals in Richmond
- 1st ever Duathlon Town Hall Meeting Held at 2010 Duathlon Nationals
- Completion of SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis
- Wendy Peel of USAT developed a Duathlon Master Plan from the Du Committee SWOT analysis results
- Retired members of committee that had time commitment issues
- Recruited new committee members with a focus of representing all USAT defined regions
- Developing the Duathlon Video by Endurance Films

2011 Objectives

- Match participation numbers in Tuscon Nationals that were achieved at Nationals in Richmond
- If successful at Tuscon with participation, look at adding in a Regional Championship system and Duathlon Nationals qualifying system similar to current triathlon system (goal to announce in 2011 for 2012)
- Develop Duathlon Collegiate Nationals
- Work with USAT Sport Development to better educate or create new education platforms for existing race directors and triathletes on the sport of duathlon
- Create a recruitment program via sister sports of cycling and running
- Create excitement by looking at different race formats to keep the sport fresh (i.e. Formula-1)

Conclusion

The Duathlon Committee is strong and committed going into 2011. We have a mix of fresh, new faces and resident committee members representing almost all of the USAT established regions. It is this committee's goal to grow the sport of duathlon using the newly created Duathlon Master Plan.

Submitted by:
Faye Yates and Tonya Armstrong

MEMBER