



National Office Headquarters
5825 Delmonico Drive
Colorado Springs, CO 80919-2401
phone 719. 597. 9090
fax 719. 597. 2121
www.usatriathlon.org

2012 Women's Committee Report

Introduction

The Women's Committee was re-activated in 2010. It was populated with

Women who bring business experience as well as personal athletic experience in triathlons to the committee.

We have created a Strategic Plan, a vision statement and a plan of action supporting both.

Our vision: To empower women in the sport to positions of governance and provide resources for women in all stages of their lives for better performance in their sport. The events during 2011 addressed our vision and our commitment to USAT women members.

2011 Accomplishments

In 2011 The WC:

1-Was populated with the following women:

Barb Lindquist, Mariella de Jong, Kelle Burke, Marti Greer, Lindsey Cook, Awilda Harrington, Chair
Candy Cheatham our Board Liaison.

2-The WC hosted a webinar series with the goal of recruiting, educating and promoting women for key leadership positions within USA Triathlon at the local, regional and national levels of governance. The surveys submitted by attendees reflected desire for more webinars based on topics such as Board Behavior, Board Requirements, Election Process and discussion on Roberts Rules. Through the participation in these webinars, the WC has added one member and is currently in communication with two other ladies who have expressed an interest to join the WC. Lindsey Cook, the newest member to the WC is now a member to the MidEast Regions Council as a direct result of her involvement with the WC.

3- "Her Turn" the official WC column, appeared in each issue of USA Triathlon Life Magazine. The first three articles addressed the needs of women athletes at various stages in their lives. The fourth article "Leading the Way" was an interview format with Candy Cheatham, Kathy Matejka, and Loreen Barnett, Secretary General of ITU. This article and interview with Loreen Barnett has been the first outreach effort by USAT to an International Association with regards to women's issues. Our Board Liaison is also a member of the ITU Women's Committee and has been instrumental in fomenting our relationship with ITU WC as well.

4-Three \$1,500.00 Matching Reimbursable Grants were successfully awarded. Applications for the matching-reimbursable grants were intended for the regions. Once the deadline passed and no



MEMBER



National Office Headquarters
5825 Delmonico Drive
Colorado Springs, CO 80919-2401
phone 719. 597. 9090
fax 719. 597. 2121
www.usatriathlon.org

applications from the regions were received we offered the Grants to Tri Run Clubs and associations within USAT. All Grant money was awarded and the applicants successfully completed their events. All necessary documentation for reimbursement was filed and the applicants received the funds.

5-Women's Committee USAT utilized the funding provided for the 2011 Budget successfully and for it's intended use.

2012 Objectives

For FY 2012 the WC has requested funding for the following events:

1-Three Webinars on Leadership and Governance

Description: The WC is planning on building on the success obtained through the webinar series of 2011 by providing a webinar series with the goal of recruiting, educating and promoting women for key leadership positions within USAT at the local, regional and national level. The webinars are scheduled for February, March and August. Suggestions and comments provided through the evaluations will be used in the production of the webinars. Exact dates and times of the webcasts will be posted on the WC page as well as included in an email blast.

2- Three \$1,500.00 Matching-Grants:

Description: Applications for the matching-grants will be made available to USAT Tri Run Clubs and associations within USAT..

Criteria used for awarding grants include demonstration of matching funds and compliance with the grant funding specifications. Applicants may qualify for the matching portion of the grant requirement in the form of sponsorship monies, in-kind donations, and volunteer hours. Use of grant money must comply with the criteria set forth in the grant application. Preliminary areas agreed upon by the WC are:

- Conferences with sessions that include leadership and governance
- Clinics for women participating in triathlons for the first time
- Clinics for women returning to the sport at different stages of their lives
- Clinics in conjunction with Universities and colleges promoting women in triathlons
- Clinics requiring joint participation of mothers and their children

The invitations to apply for the matching grants will be posted on the WC page on the USAT website and an email blast will be sent out.



MEMBER



National Office Headquarters
5825 Delmonico Drive
Colorado Springs, CO 80919-2401
phone 719. 597. 9090
fax 719. 597. 2121
www.usatriathlon.org

3-Leadership and Governance Seminar:

Description: The Women's Committee will be hosting a Seminar on April 30, 2012. The speakers will be tasked with presenting information that will encourage, teach and promote leadership and a desire to participate and seek positions of governance within USAT. Speakers contacted are successful business women and well known athletes who have transitioned from successful careers in the sport to successful careers in a chosen field. We are currently promoting the event to Sponsors that will assist us in marketing the seminar through an email blast utilizing their database as well as an email blast to USAT members.

4-Continue to utilize our column "Her Turn" to educate and provide a forum for USAT women.

Conclusion

The Women's Committee of 2010 is continuing to focus its resources on encouraging women to consider and prepare for positions of leadership and governance and to better train our women members to be the best athletes they can be. As young as this committee is we feel we have made great strides in this area by providing a new member to the Mid East Regions Council. It is our goal to feed the pipeline and be ready with qualified women candidates for positions of governance as they become available for both National and Regional boards. To that end we will be requesting each region to provide a female representative to the Women's Committee effective 2012. Internationally the current climate in the world of triathlon is focused on the role women play in the sport both as leaders and athletes. USAT has a commitment and responsibility to serve its women members in a way that meets their needs and provides for development in the sport.

Respectfully Submitted:
Awilda Harrington
Chair



MEMBER