



Members:
Welcome to USA Triathlon's 2010 election coverage.

Please use the following information to learn about the candidates nominated in your region for the National Board of Directors.

We hope this will assist you with your voting decision.

Meet the candidates

Incumbents

Brian Harrington

No Candidate

Vince O'Brien

No Candidate

Non-Incumbents

Hector Torres

Kevin Smeltzer

No Candidate

No Candidate

Regions

Florida

(Florida except for the Panhandle west of the Apalachicola River)

Mideast

(Illinois, Indiana, Kentucky, Michigan, and Ohio)

Southwest

(Arizona, California, and Nevada)

Southeast

(Alabama, Florida Panhandle west of the Apalachicola River, Georgia, Mississippi, South Carolina and Tennessee)

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2009 National Board of Directors Platforms



Brian Harrington

St. Petersburg, Florida

Florida Region

I am a lifelong resident of Florida; a 1971 graduate of the University of South Florida; 1974 University of Notre Dame Law School graduate, who has actively practiced law in St. Petersburg, Florida since 1974. I have three grown daughters, two of whom were age group national champions in their teen years; one (Shana) now is a Professor at the University of North Florida in Human Movement Science, still involved in triathlon including the Hammerhead Tri Club's races, as well as serving as a facilitator for para olympic swimming; the other (Brianne) is a coach and USAT All American age group athlete currently living in Cary, North Carolina with her husband, Marty Gaal, a full time triathlon coach and competitive athlete.

My involvement in our sport and lifestyle began over twenty seven years ago with the St. Anthony's Triathlon; having been involved in all aspects of St. A's including Race Director and current announcer. I also announce and help with numerous other triathlons throughout Florida, and am a long time member of the St. Pete Mad dogs Triathlon club (club number 152).

I've had the privilege of serving the Florida Region on the Board of Directors for nearly four years, the current year as the Board elected President; and wish to complete my service with and for USAT with my last available two year term on the Board. During my service, I've learned a lot about the issues confronting our athletes, race directors, coaches, and elites; and wish to utilize that knowledge to continue to enhance our multisport lifestyle. We have challenges, particularly with the current economy, but continue to be one of the fastest growing sports in the Olympic family. I believe my temperament and experience allows me to effectively represent

triathletes in the Florida Region, and to lead the Board of Directors as President. I continue to promise:

1. A logical approach to growing our sport;
2. To continue to work to enhance our youth activities, such as the recent 1,000 participant race at the University of North Florida, including finding ways through this arena to wage war on childhood obesity;
3. To continue to encourage non sanctioned races to become sanctioned; and to make sure a sanction means to the athlete they can feel secure that race is safe, fair, and fun;
4. To continue to make sure the Florida Region is a leader in the continued growth of our lifestyle.

Thank you for giving me the honor over these past four years of serving you; allow me to complete my remaining available term as your representative on the National Board of Director.



Vince O'Brien

Valley Village, California

Southwest Region

My name is Vince O'Brien and I am running to represent the Southwest Region on the USAT Board of Directors. I am a current member of the Board of Directors. In addition to day-to-day board responsibilities, I also serve on the finance committee and marketing committee. In addition, I oversaw the nomination committee in 2009.

I am currently the Vice President – Managing Director for Kaleidoscope Sports and Entertainment. I have over fifteen (15) years of experience in brand, sports, and entertainment marketing as well as promotions and sales. In addition, I have a Masters degree in Sports Management.

In my position, I lead the strategic marketing and promotional planning for various organizations throughout the United States. I assist companies in determining their brand strategy, objectives, positioning, and event planning and activation. I also help them engage in experiential, digital and mobile marketing. All above referenced elements are keys to the continued success and future growth of the sport of triathlon.

I have been participating in distance running and triathlons for the last 20 years. I personally have competed in 14 marathons and a variety of triathlons varying in distance from Sprint to 70.3. I believe an active lifestyle is a very important element in today's hectic world. I would not only like to grow the sport with adults, but work locally with partners to get more children involved with the sport.

I have been involved with USA Triathlon for the last five years as a volunteer on their marketing advisory council, which I still serve in addition to my board responsibilities. In this capacity I have given insight into promotional and marketing strategies for the federation. I have also presented sponsorship and marketing tactics at their race director symposium. In the past, I was a featured presenter at the NGB Conference which involved all 47 Olympic NGBs.

I feel my internal knowledge of the business side of USA Triathlon combined my personal involvement in triathlons as a participant gives me a different perspective on how to make the groups work together for the benefit of both parties. Thank you for your consideration.

Non-Incumbents



Hector Torres

Orlando, Florida

Florida Region

As current chair for the USAT Florida Region, I have worked vigorously to establish structure and team cohesion in the development of our region. Since I've joined the region, we've flourished with new programs and committees, including Youth Development, Para-Triathletes commission, Collegiate Camps, Coach Education, and Race Director Committee. Many more exciting projects are underway. I feel that my experience on the regional level has prepared me to serve the Florida Region on the National Board of Directors. If elected, I hope to further progress on implementing and improving many similar strategic plans at the national level. I currently run the largest triathlon club in Central Florida and one of the most structured clubs in the nation. I am a full-time USAT coach Lv2 and have great passion for the sport.

My years of service have always been characterized by integrity, commitment and transparency. In the eight years I have been involved with USAT, I have seen tremendous growth of the sport. To better serve a new generation of athletes, the National Board of Directors is in need of fresh ideas and input from the community. As an active athlete, coach and official, I am aware of the needs of our region. I have always been a strong advocate for the best in our region. I want athletes, race directors, officials, coaches, and volunteers to feel they have input on governance issues. I am a doer, not a talker. You can count on me to get things done.

I would be proud to represent you and the Florida Region on the Board of Directors. Please lend me your support.



Kevin Smeltzer

Indianapolis, Indiana

Mideast Region

I am excited to be considered for a position on USAT National Board of Directors for the Mideast Region. The opportunity to serve in a role that will assist the Mideast Region, and the National body at large, is thrilling. I have raced for 30 years, and have shared my passion and experience through mentor opportunities for other athletes aspiring to be triathletes. My active role in numerous Tri-Training programs, Events, Clubs, and related activities has allowed me to help others realize their potential beyond what they could ever imagine.

In 2008, I was elected to the Mideast Regional Council as the Representative for Indiana. I brought a fresh perspective through my knowledge, energy, and passion. I enjoyed working with Council members, spearheading initiatives, and sharing in their passion for the sport. I offered unique insight on meeting the needs of specific populations such as the elite, youth, and middle/back of the pack.

Starting in 2009, I was elected to be Regional Council Chair for our Mideast Region. My first objective was to reconnect with our Clubs and members. Our Council vision was making this a year for “Transition and Communication”. For us to better serve our members, we needed to listen, understand, and foster trust that our Council was committed to them. We adopted a Regional Mission Statement: *“Encourage the multi-sport lifestyle and grow our sport by promoting club participation and regional events.”*

A few major positive changes were implemented as we turned our focus on the members for 2010. Our MERCERS race series was revamped, and we are very excited to have Clubs competing for a series Championship based now on the size of the Club. We have placed heavy emphasis on promotional and communication efforts to deliver key messages and inform our Regional members. Plans have been implemented to host our first ever Regional Duathlon Championship, a qualifier for the National Duathlon race in 2011. I am also very excited for our Youth Programming. We are funding 3 programs in 3 different states including races, camps, and educational clinics. Finally, the addition of a Regional Assistant to assist with many of the

logistical and administrative duties involved with supporting our Region made a significant impact in accomplishing our Council Objectives in 2010.

I believe what I have introduced and implemented at the Regional level illustrates what I can contribute to the National Board of Directors. I am committed to being the voice of our triathlon community.

Milestones:

1996 World Triathlon Championship Team USA

2004 World Duathlon Team USA

2007 Mideast Region 45-49 AG HM

2008 Mideast Region Elite Triathlon Team

2008 Mideast Regional Council Indiana State Rep

2009 Mideast Regional Council Chair

Tri Community involvement:

2004-present Circle City Multisport Club Board Member

2007 Wounded Warrior Military Program

2008 JCC Kids Triathlon Transition Director