

ABOUT USA TRIATHLON

- USA Triathlon is a 501(c)(3) non-profit organization
- USA Triathlon is the largest, longest-standing and most viable multisport federation in the world with 31 years of experience as a National Governing Body, yet its most noteworthy contribution is the ability to impact people's lives everyday
- USA Triathlon provides programming for more than 510,000 athletes annually throughout the U.S.
- Triathlon is the fastest growing sport in the U.S. Olympic Movement
- Youth is the fastest growing segment of the sport and the group with the greatest barrier to entry
- Paratriathlon is the smallest segment of the sport but possesses the greatest need for support
- Elites are a key group that draws the greatest interest and awareness yet is comprised of only 400 athletes each year
- The Sports & Fitness Industry Association (SFIA) study released in 2012 tells us an estimated 2.2 million individuals participate in multisport events each year
- USA Triathlon sanctions more than 4,300 races and has 570 Certified Race Directors, 2,300 Certified Coaches and 985 Clubs
- Triathlon debuted at the 2000 Olympic Games in Sydney; Paratriathlon was officially accepted into the Paralympic Games and will make its inaugural appearance at the Rio 2016 Paralympics



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USA TRIATHLON FOUNDATION



*MAKING A DIFFERENCE,
ONE DONATION AT A TIME.*



The USA Triathlon Foundation was created in 2013 to support youth, paratriathletes and aspiring elite athletes. As a non-profit organization and a key part of the National Governing Body for the sport of triathlon and other related disciplines, the Foundation will serve as the charitable arm for those with physical and financial limitations.

USA Triathlon's athletes are extremely passionate about their sport. Ability alone does not drive that passion. The will to do more and do it better, despite obstacles to overcome, is the driver. These intangibles are what make a triathlete special.

The next several years promise to be exciting for USA Triathlon. The organization will continue to have a positive impact on the communities it serves. The Board of Trustees will play a central role in this important work. Please consider joining an exclusive group of donors who want to make a difference and are dedicated to providing resources and funding necessary for all in the triathlon community to reach their full potential.

USA TRIATHLON FOUNDATION TRUSTEE CV

Being a USA Triathlon Foundation Trustee is an exclusive leadership opportunity designed for those passionate about the triathlon movement.

The USA Triathlon Foundation Trustee will play a vital role in enhancing USA Triathlon's mission, vision and activities. The Foundation aims to improve the general well being of individuals via programming that supports the multisport lifestyle, to provide opportunities for greater participation throughout the country and to create the means by which membership in the organization can continue to grow.

The Trustees will be an exceptional visionary group of leaders and advocates, in addition to being valuable partners to help shape and grow the important work of USA Triathlon's Foundation. Through the leadership and generosity of said Trustees, a strong and secure financial base will be built to ensure USA Triathlon is able to meet all of the organization's philanthropic needs.

TRUSTEE EXPECTATIONS

Trustees generate support through advocacy, awareness and personal philanthropic commitment:

- Promote the mission and values of USA Triathlon and its Foundation
- Be an advocate for the cause and maintain loyalty to donor intent and objectives
- Sustain allegiance to the interests of the public and the community that the USA Triathlon Foundation benefits
- Plan movements of the Foundation

In addition, each Trustee is asked to pledge a charitable gift and to raise additional dollars for the Foundation as a commitment to meeting the organization's annual goals.

Please join us as we build this passionate group of partners to support the needs of USA Triathlon's paratriathletes, youth and aspiring elites.

For more information, please contact:

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YOUTH

USA Triathlon believes every aspiring youth athlete should have the opportunity to participate in our life-changing sport. Many children swim, ride a bike or run on a daily basis. Combining all three disciplines provides a fun fitness outlet that can jumpstart a healthy lifestyle for years to come. With your support, USA Triathlon staff and programming will help solidify the future of our sport — while introducing a lifetime of health and fitness — by providing equipment and funding camps, clinics, race fees and travel for aspiring athletes. Youth triathlon program support at the grassroots level can help fight the rise in childhood obesity.

encourage



inspire

PARATRIATHLON

With paratriathlon headed toward Paralympic Games inclusion in 2016, interest in this inspirational sport is at an all-time high. USA Triathlon has been a long-time supporter of physically-challenged athletes, and this commitment has grown with the addition of paratriathlon-specific staff and programming, such as the “Veterans to Victors” grant. Our sport provides needed competition and fitness outlets for hundreds of amazing athletes, however the expense of equipment and travel can be a hurdle for many. Your support can make paratriathlon participation possible for some of the nation’s most remarkable athletes, and can help USA Triathlon change lives by introducing wounded military veterans and others to the sport through outreach programs.



dream

OLYMPIC HOPEFULS

Elite triathlete Gwen Jorgensen realized her Olympic dream in 2011 when she crossed the finish line at an Olympic qualifier to lock up a spot on the U.S. Olympic Triathlon Team. Since the Games, she's been on the podium four times at ITU World Triathlon Series events, including wins in San Diego and Yokohama. Gwen started competing in triathlon in 2010 after being recruited by 2004 Olympian Barb Lindquist for USA Triathlon's Collegiate Recruitment Program, part of the elite development pipeline within the organization. With USA Triathlon's support, Gwen put her career as a CPA at Ernst & Young on hold and was able to focus on training and racing as she developed into one of the world's best. Alongside USA Triathlon, you can support the dream of the next wave of Olympic hopefuls by providing funding for equipment, training camps, international travel and more.

