USA TRIATHLON 2013 GENERAL ELECTION

Welcome to USA Triathlon's 2013 election coverage. Please use the following information to learn about the candidates nominated in your region for the National Board of Directors. We hope this will assist you with your voting decision.

CANDIDATES FOR THE NATIONAL BOARD OF DIRECTORS

GENERAL DIRECTOR—FLORIDA REGION

Please vote for one (1) of the following candidates:

REGION	CANDIDATE
Florida *(Includes Florida except for the Panhandle west of the Apalachicola River)*	**Susan Haag** (Incumbent)
	Jarrod Shoemaker

SUSAN HAAG
Jacksonville, FL

General Director-Florida Region

I am currently the only elected female representative of a Region to our USAT National Board. I have served for one year and am now up for re-election. I would appreciate your vote so I can continue to work toward continual progress and growth in our sport at the national and local level.

During my one year as the FL representative to the USAT Board, I have served on the Bylaw Committee, Swim Collar Task Force, the International Relations Committee and the Grievance Committee. I am currently an active member of the Women's Committee and was elected to the International Triathlon Union Women's Committee.

I am a 22 year veteran triathlete and lawyer in Jacksonville, Florida. I would be immensely honored to continue to serve in a position of great responsibility in our sport. I remain committed to representing and empowering all triathletes, to striving toward equality in our sport and to increasing the participation (especially for women) in all aspects of our sport.

I am a strong knowledgeable woman who would again bring to the Board the wisdom and guidance provided by my heroes and mentors. I have great experience as an all-distance triathlete, having raced over 200 triathlons, including 65 ironman races, and I raced 5 years as a member of Team USA. I was also a member of the Florida Region's USAT Board. I will certainly continue to assist the Board by bringing valuable insight and energy to our discussions.

Further, I continue to race all distances of triathlon, as well as volunteer at events, especially at local kids triathlons. I have offered my services as a USA Triathlon referee to assist in teaching the rules and generally serving as an ambassador to our great sport.

My current and previous experience in leadership roles, as well as serving on various Boards, is indicative of my commitment to the National Board, as well as evidence that I possess the requisite skills to both express my opinion and listen to others' and to generate worthwhile discussions.

I hope you would agree that I am well qualified to represent the Florida region and give all our members a voice on the National Board of Directors for USA Triathlon.

JARROD SHOEMAKER
Clermont, FL

General Director-Florida Region

- 2008 Olympian
- 2005 Under 23 World Champion, 2009 Duathlon World Champion
- 3x Elite National Champion
- USAT Certified Level 1 Coach
- Owner/Creator of Clermont Draft Legal Challenge Race
- Owner of Endurance Shield Skincare

The sport of triathlon has grown significantly over the past decade and USA Triathlon needs to mature with this growth. From age group athletes, to race directors, elites, youth, and sponsors, USA Triathlon must work harder to achieve measurable goals for you.

Florida once was a gem in USAT's crown with major championships, including worlds, and a national hub once intended as USAT's potential headquarters. Later, WTC moved some of its highest profile events out. What happened? We need to elect a representative who can bring USAT's attention back to the Sunshine state! If I am elected to the Board of Directors to represent the Florida region, I pledge to report directly to every member in our region. I will be transparent and tell you about changes that will greatly affect our region. This ballot includes a surprise proposal to re-draw USAT's regions. I won't surprise you and I won't vote to change your region without asking your opinion first!

Over the past 9 years I have had the honor of representing our country at the Olympics, Pan American Games and World Championships. I have served on the Elite Athletes Committee of ITU and USAT. I have worked tirelessly to leave the sport better than how I found it. I have organized races to give back to the sport and started a business.

USA Triathlon needs to upgrade the age group race system. Regional and National Championships and Age Group Rankings need to be a front burner priority, USA Triathlon needs to work for you - our paying members. Athletes should come first.

USA Triathlon needs to deepen its commitment to the Olympic pipeline. The growth of youth and junior triathlon over the past decade has been the biggest growth sector of USA Triathlon, yet these programs are underfunded despite adequate available resources. These young athletes

are our future Olympians, age groupers and Team USA members. We must promote youth triathlon through all avenues to ensure triathlon's future growth.

USA Triathlon must improve the caliber of races, always seeking ways to enhance the athlete experience. Every participant at each USAT sanctioned race should be sent a standardized post race survey to gather valuable data to enhance future race development.

Ultimately, USA Triathlon needs to work harder and better for its members. There needs to be a greater flow of information and ideas from members to regional councils to the national board and USA Triathlon needs to act on them. I want to hear your ideas and suggestions. If you elect me to represent the Florida Region on the USAT Board of Directors, I will work hard for you to grow the sport and create amazing opportunities for all.

Please exercise your vote in this election and cast your ballot for me.