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## 2012 Women's Committee Report

### Introduction

The Women's Committee was re-activated during 2010. It was populated with Women that bring business experience as well as personal athletic experience in triathlons to the committee. We have created a Strategic Plan, a vision statement and a plan of action supporting both. Our vision: To empower women in the sport to positions of governance and provide resources for women in all stages of their lives for better performance in their sport and encourage service to USAT. The events during 2011 addressed our vision and our commitment to USAT women members.

### 2012 Accomplishments

1. In 2012 The WC membership consisted of the following women: Barb Lindquist, Lindsey Cook, Ella Haille Dunn, Lana Flakes, Susan Haag, Tara Comer\*, Allison Ware\*, Kelle Burke, Candy Cheatham; Awilda Harrington, Chair; Kevin Smeltzer, Board Liaison. ( \*Official Representative to the WC from Region.) During my mid-year presentation to the board, it was made clear to me that either the Board of Directors or the Executive Director must approve membership to our committee.
2. The WC hosted an in person seminar held in St. Petersburg Florida in conjunction with St. Anthony's Triathlon. The Hospital served as a major sponsor providing the venue, lunch, and audio visual equipment which enabled us to provide the seminar at a very affordable cost. We videotaped the presentations and then posted them to our web page on the USAT website as webinars.
3. "Her Turn," the official Women's Committee Column, appeared in each issue of USA Triathlon Life Magazine. Article topics are in keeping with the established vision and mission. Articles were submitted to the marketing department
4. Three \$1,500.00 Matching Reimbursable Grants were offered; two were successfully paid out.
5. The criteria for the grants were met in two of the three applications accepted.
6. The WC held a "Meet and Greet" during Nationals in Burlington, Vermont. It was with the intent of making our presence in the eyes of the USAT Membership, more prominent. Based on the reaction and comments on social media our event was successful. We received many ideas and comments that the committee is currently utilizing in planning for 2014. Requests for more of the "meet and greets" were requested.



MEMBER





## Conclusion

The WC has met its goals for the year 2012. The WC has successfully provided candidates for International awards, board positions and International committees. We will continue to pursue a more prominent position internationally through our participation in ITU WC. Part of our program for 2013 is to better utilize our column “Her Turn.”

Submitted by: Awilda Harrington, Chair

