



National Office Headquarters
5825 Delmonico Drive
Colorado Springs, CO 80919-2401
phone 719. 597. 9090
fax 719. 597. 2121
www.usatriathlon.org

2012 Collegiate Committee Report

Mission

The Collegiate Committee of USA Triathlon works to develop, advance, and promote collegiate triathlon. The committee shall encourage competitive excellence and shall provide leadership regionally and nationally in order to foster the continued growth of collegiate triathlon throughout the country.

2012 Accomplishments

- Conference championships were hosted in all ten (10) collegiate conferences, crowning champions and earning points for collegiate nationals qualification.
- Introductory triathlon skills camps were hosted at many conferences across the nation introducing hundreds of new members to the sport.
- Collegiate Competitive Rules were adopted by USAT Board establishing the rules for collegiate racing, nationals qualification, and team scoring. (Executive Summary Attached)
- Hosted 3 high-performance collegiate draft-legal skills camps to introduce new racing format to 20 men and women at each camp who haven't yet competed in draft-legal racing. This will get them ready for draft-legal racing in 2013 nationals.
- Omnium Scoring systems were established in all conferences to track and scoring leading teams and individuals. These standings are published on USAT conference pages.
- Standardized qualification for collegiate Nationals 2013 based upon Omnium results. Streamlined registration process and logistics for teams and athletes.
- Hosted the first ever draft-legal Mixed-team Relay at Collegiate Nationals with over 40 teams of 160 participants. Very positive response from athlete surveys.
- Established individual draft-legal Sprint at collegiate Nationals 2013 to showcase the best 75 men and women in the country and highlight upcoming Olympic talent.
- NCAA emerging sports status was endorsed by eight (8) schools. NCAA draft-legal showcase race hosted in North Carolina.

2013 Objectives

- Collegiate Development Grants of \$30,000 have been allocated. These funds will be used to expand the Draft-legal skills camps, which will include special "best-practices" sessions for team presidents and coaches to optimize their operations. This will multiply the return on the investment by creating self-sustaining operations in teams.





- National Collegiate Rankings system is under construction by USAT. Similar in form to the age-group rankings, this system will serve like an “AP poll” in collegiate football comparing teams across conferences in advance of collegiate nationals. (Omnium scoring ranks teams within conferences)
- NCAA emerging sports status is within reach. Eight (8) schools out of the required ten (10) have signed letters of commitment. By increasing the exposure of draft-legal racing at 2013 Nationals, we will have proven interest and excitement in this form of racing for NCAA inclusion.
- Marketing, branding, and promotion of collegiate triathlon by reaching out to demographic focused businesses outside of the traditional triathlon industry.
- Alumni Relations network will be established to reach out to former collegiate triathletes and alumni in general to expand sources of race promotion and team donations.
- The pipeline for Junior Elite athletes will include a structured transition into collegiate racing to complement the transition from collegiate racing to Olympic pipeline.
- Three DL races will be hosted by teams in the following conferences (Florida, Texas, San Diego) testing the sustainability and attraction of this racing format.

Conclusion

Collegiate triathlon has seen exponential growth over the past five years. With the inclusion of draft-legal racing at the conference and national stage and the supporting framework of the Collegiate Competitive Rules, we are perfectly positioned to only continue to grow and expand the prestige and professionalism of this sport.

Submitted by: Kevin Haas, Collegiate Committee Chair

Enclosed: Collegiate Competitive Rules Executive Summary





Collegiate Competitive Rules Executive Summary

The Collegiate Committee has worked tirelessly with USAT staff, coaches, and athletes to fashion these Collegiate Competitive Rules. In summary, the document strives to:

Define the mission, responsibilities, and structure of the Collegiate Committee:

- Develop, promote, and advance the sport and expand opportunities for collegiate triathletes across the country
- Elected Commissioners administer the 10 geographically distinct Conferences
- Appointed Chair advises USAT staff and represent interests of collegiate athletes
- Specify the eligibility requirements for official Teams and Athletes
- Improve professionalism with venue, equipment, and team uniform requirements

Establish the framework for Collegiate Competition:

- Coordinate conference racing schedules of 5-10 collegiate races hosted by schools and partner race directors including a conference championship
- Standardize a Collegiate Omnium scoring system which tracks individual and team performance throughout the season. Top 4 male and female scores combined to determine team scores. Draft-Legal events add an additional male and female score.
- Organize the Collegiate Nationals festival including the (a) Draft-Legal Sprint for the nation's top 75 men and women (b) Olympic non-drafting event for all eligible athletes (c) Mixed-Team Relay for exciting competition
- Institute universal qualification standards as direct functions of the Conference Omnium results. Allocate qualification spots to Conferences proportionally based upon representation of scoring teams from preceding Nationals.
 - Top individuals get prestigious Draft Legal spots (Max 3 per team)
 - Top men/women teams get 80% of the wave 1 starts in the Olympic race while to individuals get 20% (Max 4 per team)
 - Top combined teams get Mixed-Team Relay spots (Max 2 per school)
- Award team titles to the combined scores of the top 4 men/women scores from the Olympic race and top single score from the draft-legal sprint

Ultimately these rules will encourage competition and growth in the sport through clear and transparent structure with exciting racing formats. The rules encourage proficiency in draft-legal racing and entice teams to bring new talent into the sport.



MEMBER

